



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1341607

Schedule Dates	10/04/16-10/10/16	Date Entered	04/25/16
Advertiser	DSCCIE/Issue/NH (67143)	Last Modified	10/03/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/4625 (524682)	Headline #	ECR25161261
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas, Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4625	Commission	\$453.75
Account Types	National/Political	Net Total	\$2,571.25
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Burlington (WFFF)	Spots	Rate
By Broadcast Month		
Oct. 2016	21	\$3,025.00
Grand Total:	21	\$3,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	4:30P- Mike & Molly			1	1	1	1						Burlington (WFFF)	Mike & Molly	4/25/16
1.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	4:30P- How I Met Your Mother			1	1	2	1			5	\$45.00	\$225.00	Burlington (WFFF)	Mike & Molly	10/3/16
2.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	7P- Big Bang Theory 1			1	1	1	1						Burlington (WFFF)	Big Bang Theory	4/25/16
2.1	Normal Line / SPOT	10/05/16-10/07/16	3	:30	7P- Big Bang Theory 1	2			X	X	X			2	\$500.00	\$1,000.00	Burlington (WFFF)	Big Bang Theory	10/3/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- Modern Family			1	1	1	1						Burlington (WFFF)	Modern Family	4/25/16
3.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	10/3/16
4.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	8P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	10/3/16
5.0	Revised Line / Prime	10/10/16-10/10/16	5	:30	8P- Gotham			1	X								Burlington (WFFF)	Gotham-FOX	4/25/16
5.1	Normal Line / Prime	10/10/16-10/10/16	5	:30	8P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)	Gotham-FOX	10/3/16
6.0	Normal Line / SPOT	10/09/16-10/09/16	6	:30	6P- 7P (EST)	1							X		\$200.00		Burlington (WFFF)	Friends	4/25/16
6.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Schedule Change/Exception	
7.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	4:30P- Mike & Molly	1									\$45.00		Burlington (WFFF)		4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Rochester, NY 14610-1093

Contract # 1341607

Schedule Dates 10/04/16-10/10/16
Advertiser DSCCIE/Issue/NH (67143)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 49/53/4625 (524682)
Salesperson Kaiz - Washington DC, Washington DC (1179)
Sales Office Kaiz - Washington DC
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 49/53/4625
Account Types National/Political
Billing Type Standard
Comments Issue Separation: 30

Date Entered 04/25/16
Last Modified 10/03/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25161261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.75
Net Total \$2,571.25
Sales Tax

Burlington (WFFF)		Rate
By Broadcast Month	Spots	
Oct. 2016	21	\$3,025.00
Grand Total:	21	\$3,025.00

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Schedule Change/Exception	
8.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7P- Big Bang Theory 1	1	1							1	\$250.00	\$250.00	Burlington (WFFF)		4/25/16
9.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:30P- Modern Family	1	1								\$50.00		Burlington (WFFF)		4/25/16
9.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Advertiser Instructions/Spot	
10.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5P- Modern Family	1	1								\$50.00		Burlington (WFFF)		4/25/16
10.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Advertiser Instructions/Spot	
11.0	Normal Line / SPOT	10/05/16-10/07/16	4	:30	10P- Local 44 News at 10:00pm	2		X	X	X	X			2	\$225.00	\$450.00	Burlington (WFFF)		10/3/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11P- What Matters This Week	1						X		1	\$75.00	\$75.00	Burlington (WFFF)		10/3/16
13.0	Normal Line / SPOT	10/05/16-10/07/16	4	:30	6:30P- Two and a Half Men	1		X	X	X	X			1	\$75.00	\$75.00	Burlington (WFFF)		10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25161261

Changes as of: 10/5/2016 at 5:28 PM

Version: Highlighting Revision 2

CPE: 49/63/4625

Flight: 10/4/16 - 10/10/16

Station: WFFF

Total \$: \$2,775.00

Agency: Great American Media

Advertiser: DSCC IE

Market: Burlington-Plattsburgh

GREAT AMERICAN

Product: Issue

Office: WASHINGTON

Total Spots: 20

Total CPP: \$0.00

MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 4980545

Primary Demo: Adults 35+

Buyer: Pino, Thomas

Con Type: POLITICAL/NOTE

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFTARI

Washington DC
202-872-5880

202-872-5880

Total GRP:
Traffic #: 1341607
Separation:

Comments: RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
1	Tu-F-M 4:30p-5p		How I Met Your Mother	\$45.00	0	30	5		5	\$225.00	\$0.00	0.0
Changes: Program from Mike & Molly to How I Met Your Mother									20	\$2,775.00	\$0.00	0.0
TOTALS: 20												

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25161261	Changes as of: 10/5/2016 at 5:28 PM	Version: Highlighting Revision 2
CPE: 49/63/4625	Flight: 10/4/16 - 10/10/16	Total \$: \$2,775.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 20
GREAT AMERICAN MEDIA 3050 K ST NW	Product: Issue	Total CPP: \$0.00
SUITE 100		
WASHINGTON DC		
20007		
Agency Order #: 4980545	Primary Demo: Adults 35+	Total GRP:
Buyer: Pino, Thomas	Con Type: POLITICAL/NOTE	Traffic #: 1341607
Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI	Separation:
202-872-5880		

Special Instructions	
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Date/Time	Added by	Comment
10/05/16 5:28 PM	LAILA DAFARI	RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.
10/03/16 10:48 AM	Elizabeth Guy	Line 1 Mike & Molly w/o 10/4 5x due to Program Change New Program is How I Met Your Mother 4:30-5 Rate is the same. I have left the spots in the new program to avoid MGs. Please revise order. Thanks!
10/02/16 2:47 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.
09/29/16 1:16 PM	Elizabeth Guy	Line 6 Friends 1x 10/9 due to Sports airing in TP. MG offer 1x 10/9 NFL Kickoff 11-12P and 2x 2.5 Men \$50 each Sect 5 w/o 10/4 Tu-F, M Please advise Thanks!
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

Competitive Information	
Market Budget:	\$55,500
WFFF Share:	5%
Comment:	
WCAX:	40%
WPTZ:	45%
WVNY:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	20	\$2,775.00	N/A
Total	100%	20	\$2,775.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$2,775.00
Total	20	\$2,775.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	10/5/16 5:28 PM	LAILA DAFARI	Revised			\$0
Makegood 2	10/3/16 10:48 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/2/16 2:47 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$200.00
Makegood 1	9/29/16 1:16 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0
New	4/25/16 10:18 AM	BILL THOMAS	Confirmed	22		\$2,575.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.